

3P Pakistan 2016 is committed to build new as well as strong business alliance between Pakistan and the rest of the world through an interactive showcase of cutting edge technology, synergy of allied services for more networking opportunities and quality attendance of trade visitors.

Who should Exhibit?

International and local companies of plastic, printing and packaging industry, manufacturers & suppliers of raw material, machinery and laboratory testing equipment etc.

Why Exhibit?

- To increase brand awareness & promote company Image
- Generate sales
- Find new customers, distributors, retailers, vendors etc
- Networking with existing & potential customers
- Provide sales training & technical know-how to the agents or representatives
- Launch new products and services
- To get updated with the Competitive market
- Demonstrate Machinery live
- Take advantage of media presence to gain exposure
- Do market analysis for new product development

Event Features

3P Pakistan 2016 showcases state of the art equipment, machinery and technology, spread over 11,000 Sqm. attendance of approximately 15,000 trade visitors and buyers from related sectors. Extensive coverage by local & international media and strong support from trade bodies. Incorporated conference plays a vital role to pull key buyers and decision makers of the industry to discuss technological development and trends.

3P Pakistan brings you customers ready to buy, 28.5% of visitors are directly responsible for buying decisions in their business
39.2% have influence over or make recommendations on buying decisions
80% of 3P Pakistan Exhibitors were satisfied with the quality of visitors

Industry Ranked 3P Pakistan as # 1 Plastic Exhibition in Pakistan !

Who was at 3P Pakistan Exhibition & Conference 2015?

9,874 People visited from related sectors
200 Companies participated
20 Countries representation













What does it Cost?

Exhibition Tariff

Bare Space	USD 230 per sqm	Min. 18 sqm
Shell Scheme	USD 280 per sqm	Min. 9 sqm
Outdoor Space	USD 150 per sqm	Min. 54 sqm

Note: 16% GST will be applicable on all rates

Marketing & Promotional Campaign

-  Advertising
-  Direct Mailers
-  Magazines & Newspapers
-  E-Newletters & Faxes
-  Local & International Partnership
-  Promotional Trips
-  Networking / Meetings
-  Composite Display
-  VIP Passes to the key buyers
-  Show daily
-  Participation Announcement
-  Media Partner

Organizer



International Partner



Supporting Bodies



Media Partners



For Enquiries:

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