

The 14th International
Plastic, Printing & Packaging Industry
Exhibition & Conference
Incorporating Paper Industry



**PAKISTAN
2018**

**16th - 17th - 18th March 2018
Karachi Expo Centre, Pakistan
10:00am to 7:00pm**

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3P PAKISTAN 2017

3P Pakistan 2018 is committed to build new as well as strong business alliances between Pakistan and rest of the world through an interactive showcase of cutting edge technology, synergy of allied services for more networking opportunities and quality attendance of trade visitors.

Who should Exhibit?

International and local companies of plastic, printing and packaging industry, manufacturers & suppliers of raw material, machinery and laboratory testing equipment etc.

Why Exhibit?

- To increase brand awareness & promote company Image
- Generate sales
- Find new customers, distributors, retailers and vendors etc.
- Networking with existing & potential customers
- Provide sales training & technical know-how to the agents or representatives
- Launch new products and services
- To get updated with the competitive market
- Demonstrate machinery live
- Take advantage of media presence to gain exposure
- Do market analysis for new product development

Event Features

3P Pakistan 2018 showcases state of the art equipment, machinery and technology, spread over 12,000 Sqm from 28 countries. Attendance of approximately 20,000 trade visitors and buyers from related sectors. Extensive coverage by local & international media and strong support from trade bodies. Incorporated conference plays a vital role to pull key buyers and decision makers of the industry to discuss technological development and trends.

3P Pakistan brings you customers ready to buy, 60% of visitors are directly responsible for buying decisions in their business
79% have influence over or make recommendations on buying decisions
90% of 3P Pakistan Exhibitors were satisfied with the quality of visitors

Industry Ranked 3P Pakistan as # 1 Plastic Exhibition in Pakistan !

Who was at 3P Pakistan Exhibition & Conference 2017?

- 15,000** People visited from related sectors
- 250** Companies participated
- 25** Countries representation

What does it Cost?

Exhibition Tariff

Bare Space	USD 250 per sqm	Min. 18 sqm
Shell Scheme	USD 280 per sqm	Min. 9 sqm
Outdoor Space	USD 150 per sqm	Min. 54 sqm

Note: 13% GST will be applicable on all rates

Marketing & Promotional Campaign

- Advertisements
- Magazines & Newspapers
- Local & International Partnerships
- Networking / Meetings
- VIP Passes to the key buyers
- Buyers-Fly-in Program
- Direct Mailers
- E-Newsletter & Faxes
- Promotional Trips
- Television Advertising
- Show daily
- Media Partners



For Enquiries:

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