



## **PRESS RELEASE**

### **Trade Key Media Partner for 3<sup>rd</sup> consecutive year for 3P Pakistan 2015**

3P Pakistan is one of the largest tradeshows of Pakistan which has successfully completed a decade. The show has played a major role in facilitating the plastic, printing and packaging industries of Pakistan.

After the tremendous success of 3P Pakistan 2014, FAKT has launched the dates for its next edition. 3P Pakistan 2015 will be held from 12<sup>th</sup> to 14<sup>th</sup> March at the Lahore Expo Center.

For its 11<sup>th</sup> edition Trade Key will be Media Partner for the 3<sup>rd</sup> consecutive year. Being the biggest B2B market place of Pakistan, Trade Key plans to promote the event extensively to its members and visitors.